
Utilizing Nonprofit Resources!

Your Image Featured Resources

1. Canva
2. Google for Nonprofits
3. Hootsuite

Canva: Canva make social graphics POP! With tons of templates available, you'll be able to create anything from a quick Facebook post to an entire presentation. www.canva.com

YouTube Nonprofit Program: Video content is king, and YouTube wants to help your organization with creating inspiring content. If you have over 1,000 followers, they'll give you access to all of their production studios countrywide, as well as their powerful editing tools. <https://socialimpact.youtube.com/>

Hootsuite: Hootsuite offers a "free-limited" plan with a 50% discount on the unlimited set-up, which lets you manage more than two social channels. With this great software, you can schedule and manage your social media posts all in one place with built-in analytics. <https://hootsuite.com/>



Your Data Featured Resources

- Network for Good
- Hotjar
- TechSoup

Network for Good: Is a hybrid organization—a nonprofit-owned for-profit that uses the Internet and mobile technology to securely and efficiently distribute thousands of donations from donors to their favorite charities each year. <https://www.networkforgood.com>

HotJar: HotJar has "heatmaps" that help you visualize user behavior on your website and see what is really motivating them. With this knowledge, you can better optimize for a great user experience. Their more advanced tracking tools are also 100% free for select nonprofits. www.hotjar.com.

TechSoup: TechSoup brings together nonprofits and libraries with the technology solutions they need to maximize their efficiency. You can even access discounted products and services from the community's various software partners. www.techsoup.org

Grant Databases Featured Resources

1. Grantmaker.io
2. The Grantsmanship Center
3. Library.Cityvision.edu

Bonus: KIVA.org

Grantmakers.io: This is a Free and Open Source Software (FOSS). Anyone can access it without paying, and anyone can leverage the code to continue innovating in however they please. Per the founder, Grantmakers.io will remain free and open forever. <https://www.grantmakers.io/>



The Grantsmanship Center: This website provides training, publications, technical assistance and consulting to nonprofits. They also list the top grantmaking foundations, community foundations, and corporate giving programs by state. <https://www.tgci.com/>

City Vision University: Our Mission is to use online education to transform lives through Jesus, Justice and Technology. Search faith-based grants. <https://library.cityvision.edu/grants/by-type>

Kiva.org: Crowdfunding lenders committed to providing financial assistance to all by making 0% interest loans to entrepreneurs in the U.S. on [Kiva.org](https://www.kiva.org) for the last 10 years. While there are no credit or revenue requirements, applicants must go through a round of crowdfunding before they can qualify for the loan. <https://www.kiva.org/borrow>

GetEdFunding.com: This website provides resources for new and seasoned grant seekers. PreK–12 and higher education and experienced educational publishing writers/editors research and write entries based on thorough fact checking, alignment with curriculum, copyediting, and clarity. www.getfunded.com .

America's Promise Alliance: This organization is devoted to helping to create the conditions for success for all young people, including the millions currently being left behind. We are the nation's largest partnership of our kind making the promise of America accessible to all young people. <https://www.americaspromise.org/news/funding-opportunities-205>

Training and Development Featured Resources

1. Edx.org
2. Alison.com
3. WholeWhale.com

edX: This is a global nonprofit and trusted platform for education and learning. Founded by Harvard and MIT, edX is home to more than 20 million learners, the majority of top-ranked universities in the world and industry-leading companies. <https://www.edx.org/>

Alison.com: One of the world's largest free learning platforms for education and skills training. It is a for-profit social enterprise dedicated to making it possible for anyone, to study anything, anywhere, at any time, for free online, at any subject level. <https://alison.com>

Whole Whale: They are a certified B Corp digital agency that leverages web data and technology to increase impact. They help nonprofits and for-good companies make the best use of their website, analytics, digital content, advertising, social media, email, and more to achieve their goals. Free Nonprofit training: <https://www.wholewhale.com/>



Nonprofit Support Featured Resources

1. TaprootFoundation.org
2. ProBono Legal Resources
3. Hurwitt & Associates

Taproot Foundation: Helps nonprofits solve critical challenges in their communities with the support of skilled volunteers sharing their expertise pro bono. <https://taprootfoundation.org/>

ProBono Legal Providers: Provides free business and transactional legal services to nonprofit organizations serving the disadvantaged or enhancing the quality of life in neighborhoods <https://lawyersalliance.org/providers-nationwide>

Hurwitt \$ Associates: Provides legal guidance and has developed a state by state charitable reporting requirements table for the charitable community: www.hurwitassociated.com/states-reporting-requirements.

National Association of Charity Officials: Offers state government contact information for every state and preserves the institutional memory of the organizations listed. www.nasconet.org/resources/state-government.

Harbor Compliance: State Directory for Each State Department of Revenue: www.harborcompliance.com/information/authority/department-of-revenue

Harbor Compliance: How to Start a Nonprofit: <https://www.harborcompliance.com/information/how-to-start-a-non-profit-organization>

General Resources Featured

1. Findhelp.org
2. WealthEngine.com
3. National Association of Unclaimed Property

Findhelp.org: Findhelp.org operates the largest and most used online search and referral platform for individuals looking to connect to Community Based Organizations (CBOs) in the United States. The platform has more than two million users from all 50 states and customers include leading health systems, health plans, school systems, government agencies and non-profit organizations. www.findhelp.org



Wealth Engine: The leader in wealth intelligence in the United States. They specialize in helping you find, understand, and engage with wealthy individuals by providing wealth insights on 250 million Americans. They have empowered thousands of nonprofit organizations to raise billions in funds through major gifts, capital campaigns, planned giving, grateful patient programs, event marketing and annual fund efforts. www.wealthengine.com

The National Association of Unclaimed Property Administrators (NAUPA): the foremost authority on unclaimed property and leads and facilitates collaboration among administrators in their efforts to reunite unclaimed property with the rightful owner. <https://unclaimed.org/who-we-are/>

Government Featured Resources

1. IRS Staying Exempt
2. Beta.SAM.gov
3. Disposal.GSA.gov

IRS Staying Exempt: Where organization leadership and volunteers can go to review the limitations and expectations of Section 501(c)(3) organizations at the Tax-Exempt Organization virtual workshops. Staying Exempt: <https://www.stayexempt.irs.gov/>

Beta.Sam.gov: The beta.SAM.gov domains contain data that has been migrated from their legacy systems. The domains support two distinct types of federal awards: acquisition and federal assistance. <https://beta.sam.gov>

Disposal.gsa.gov – This agency leads the Federal Government in optimizing its real property portfolio through effective disposition & utilization strategies.

Bonus Resources

GrantAdvisor.org: is a website that allows grant applicants, grantees, and others to share their first-hand experiences working with funders and for funders to respond on the record. Feedback is collected anonymously. Foundations are encouraged to respond to comments, with the goal of improving grant maker-grantee relationships and strengthening the fields in which funders work.

NOLO.com: How to Form a Nonprofit Corporation: A 50 State Guide: <https://www.nolo.com/legal-encyclopedia/form-nonprofit-501c3-corporation-30228.html>

WildApricot.com: Easy-to-use cloud software lets you manage membership, website, events, and more all through your browser.

Facebook Social Impact: Crisis Response, Health (Blood Donation, Suicide Hotline, and more), and Mentorship (connecting people in need of support with people who have the expertise to help!). <https://socialimpact.facebook.com/>



OneCause.com: They are data-driven, producing donor research and industry benchmark reports to help nonprofits improve their fundraising strategy and guide our software development.

Classy.com: A social enterprise that creates world-class online fundraising software for nonprofits, modernizing the giving experience to accelerate social impact around the world.

FRED (Federal Reserve Economic Data): United States research website for quantitative data impacting the country in areas of crime, labor, unemployment, housing, entitlement programs, etc.
<https://fred.stlouisfed.org/>. Search by category, then by state.

Kids Count Data: Steller research on US children and families. <https://datacenter.kidscount.org/>.
BEST: <https://datacenter.kidscount.org/topics>

Fundsnet Services.com: A free database for grants of all types. Their purpose is to help spread the word about grant program initiatives, fundraising programs, philanthropy, foundations and 501(c)(3) non-profits organizations sources by posting related links online. Search Fundsnet.com by category or by state.

GrantGopher.com: A grant tracking web-based system that offers an online search engine with detailed information on available grants by location, program priority, or key word. GrantGopher.com provides users with timely email notifications about new grants each month.

GrantStation.com: A subscription-based service that offers members resources and access to their online database of federal, state, and foundation funding opportunities. They offer free COVID-19 Grant listings.

Instrumentl.com: A subscription-based site that pulls grant information from corporate, private, federal, and state funding sources, and offers private, corporate, federal, and state grants all in one place.

Non-Profit Guides: This free website has helpful advice and samples geared toward nonprofit organizations and shows different types of examples such as private or public RFP's. Check out individual areas like the tips section or look at detailed samples for each part of the grant like the cover letter and budget pages. Npguides.org

Your Community Heroes Team!
Contact us at
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