



Academy Members





Dear Member,

Welcome to the Community Heroes Academy! The Academy launched July 2020 with a goal of offering targeted support to small to mid-sized public charities in the United States.

Why start an Academy?

We know that newly formed and smaller nonprofits need information, guidance, and support (more than once)! We're also aware that this sort of support can be costly! You are already helping your community. This is a way that we can help *you save money* while learning and growing at the same time.

Now that you are an academy member, you will unlock the kind of guidance that other organizations spend thousands of dollars for.

We are invested in you, because we want to see communities across the country thrive. And, when your nonprofit does well, then your community does well too!

Onward & Upward!

Cheryl Smith



This presentation will cover the below information

1. Motivational Thought
2. Member Benefits
3. How to sign up for things!
4. Member discounts
5. Exclusions
6. Reaping is reserved for the planters
7. How to reach us
8. Adding Community Heroes as a “Safe Sender”

I have only just a minute

I have only just a minute,
Only sixty seconds in it.
Forced upon me, can't refuse it.
Didn't seek it, didn't choose it.

But it's up to me
to use it.

I must suffer if I lose it.
Give account if I abuse it.
Just a tiny little minute,
but eternity is in it.

By Dr. Benjamin E. Mays



A glowing lightbulb is positioned on the left side of the image, partially overlapping a spiral notebook. The notebook is open, showing a page with handwritten text in black ink. A black pen is resting on the bottom right corner of the notebook. The background is a dark, textured surface, possibly wood or stone.

Discover your new benefits

Academy member benefits are:

- Heroes Award Opportunity
- Free webinar training, both LIVE and On-Demand
- Downloadable Nonprofit Forms and Documents
- Community Café's
- Coaching Circles
- Archive Community Heroes Newsletters
- Member Blog
- Member Discount

1) *Dream*

2) *Set goal*

3) *Action*

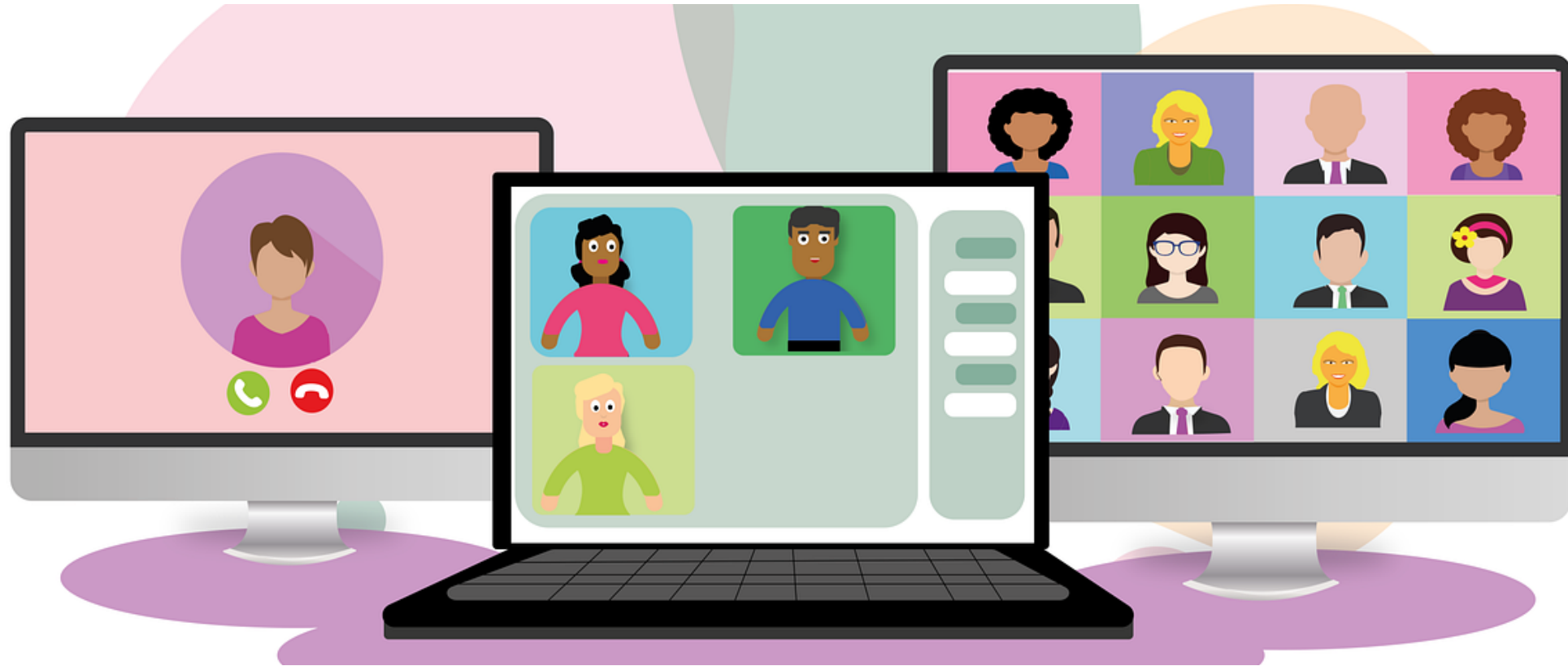
Heroes Award

As an Academy Member, you can apply for up to \$1,000 each month until December 31, 2020!

Academy Members **never** pay application fees!

You can also update your application any time you'd like. When reviewing your application, we will always review your most recent application submitted.





Free Training

As an Academy member, you have access to a growing list of LIVE webinars that range in price from \$25-\$425. **These trainings are FREE for Academy members!**

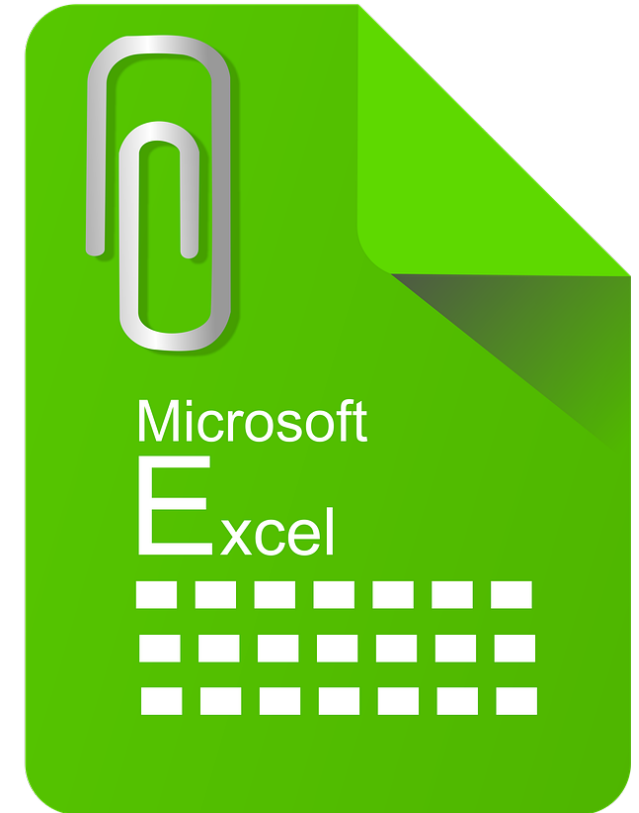
Can't attend a LIVE webinar? No worries! Academy members access all on-demand webinars for **FREE!**

Forms and Templates

We've saved Academy members time and money by creating forms and templates that you can quickly download, customize, and use!

Forms include:

- Grant proposal components
- Letter of Inquiry
- First Board Meeting Instructions
- Board Job Descriptions
- Budget Template
- Sample Financials
- Donation Receipt
- Bylaws & Conflict of Interest Policy
- Marketing Strategy
- Volunteer Agreement
- MOU Template
- And so much more!





Community Cafes

As an Academy member, you can join us on Wednesdays at 12 noon for a LIVE Q&A session where we will answer your most pressing nonprofit questions.

Whenever there are no specific questions, we'll still join the Zoom meeting (LIVE) to offer guidance on relevant topics for new and small to mid-sized nonprofits.

Coaching Circles

Coaching Circles provide opportunities for Academy Members to access executive level training and develop an in-depth understanding of concepts, processes, and planning models that can strengthen your capacity for nonprofit sustainability.

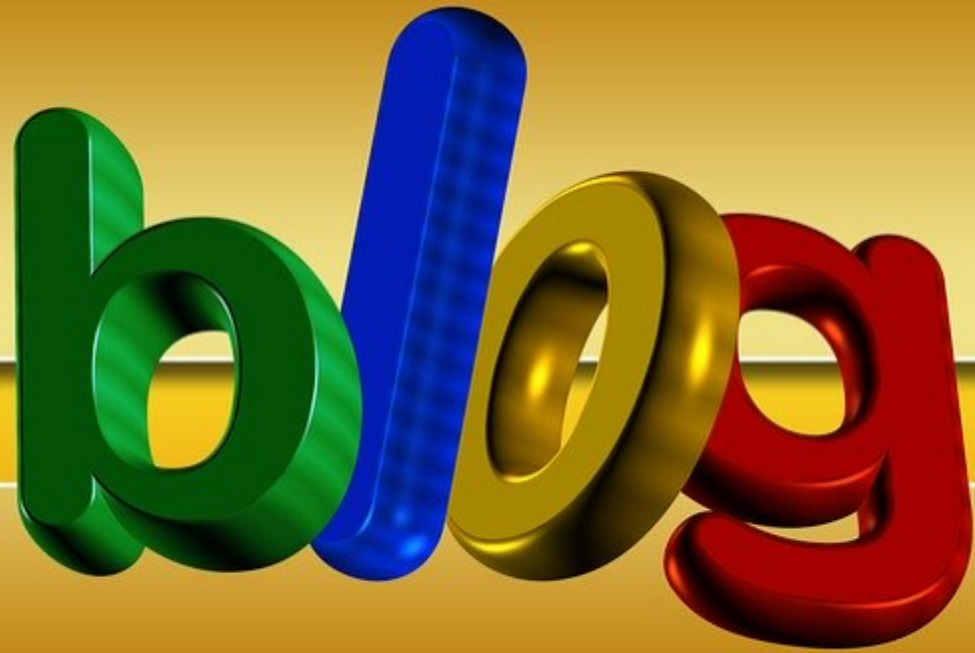


Archive Newsletters

Academy members can access the last 12 months of Community Heroes Newsletters.

This is really helpful for members that want to learn about funders that we have featured in the past that do not have application deadlines!





Member Blog

We are adding a member blog so that members can connect to learn from each other or collaborate! (September 2020)

Sign up for Training & Coaching

Visit the Member Center to sign up for:

- Live webinar training
- Community Cafes
- Coaching Circles
- The Heroes Award
- Access archived newsletters and blogs (coming soon)!

To enroll in On-Demand training:

- Visit the On-Demand training tab

To contact us, send us a note using any online contact form or by emailing support@communityheroes.us. In the email subject line, PLEASE identify yourself as an “Academy Member.”



Academy Member Discounts

Receive 50% discount on:

- LIVE (In-person) training events
- Consulting (private one-on-one)

Receive \$350 credit for:

- Grant-writing services done by Dewlyn Nonprofit Services



Special
Offer



Exclusions

We are unable to offer unscheduled consultation or training outside of our dedicated time for:

- Community Cafes
- Coaching Circles
- Live Training





How to reach us

Our office hours

Monday thru Thursday,
from 10:00am until 6:00pm.

Website: www.CommunityHeroes.us

Email: support@communityheroes.us

Toll Free: (800) 446-0323

Reaping is reserved for the planters

Jim Rohn

The Academy has many benefits, all designed to help our members to position themselves for funding and sustainability.

However, the Academy is not a magic elixir. It will not replace the work that must be done to mold your nonprofit into the organization that you've imagined. Like anything else worthwhile, an investment of (your) time and energy is needed in order to achieve your desired results.

So, do not allow this year to pass you by. Attend the group training; ask your pressing questions; use the templates whenever you can; be disciplined about learning and growth; and, most of all, never ever lose hope.

You have everything it takes to succeed!

Cheryl Smith



Avoid missing our emails by...

Adding [CommunityHeroes.us](https://www.communityheroes.us) as a "safe-sender" in the settings of your email account.

Instructions for Gmail are included.



IMPORTANT

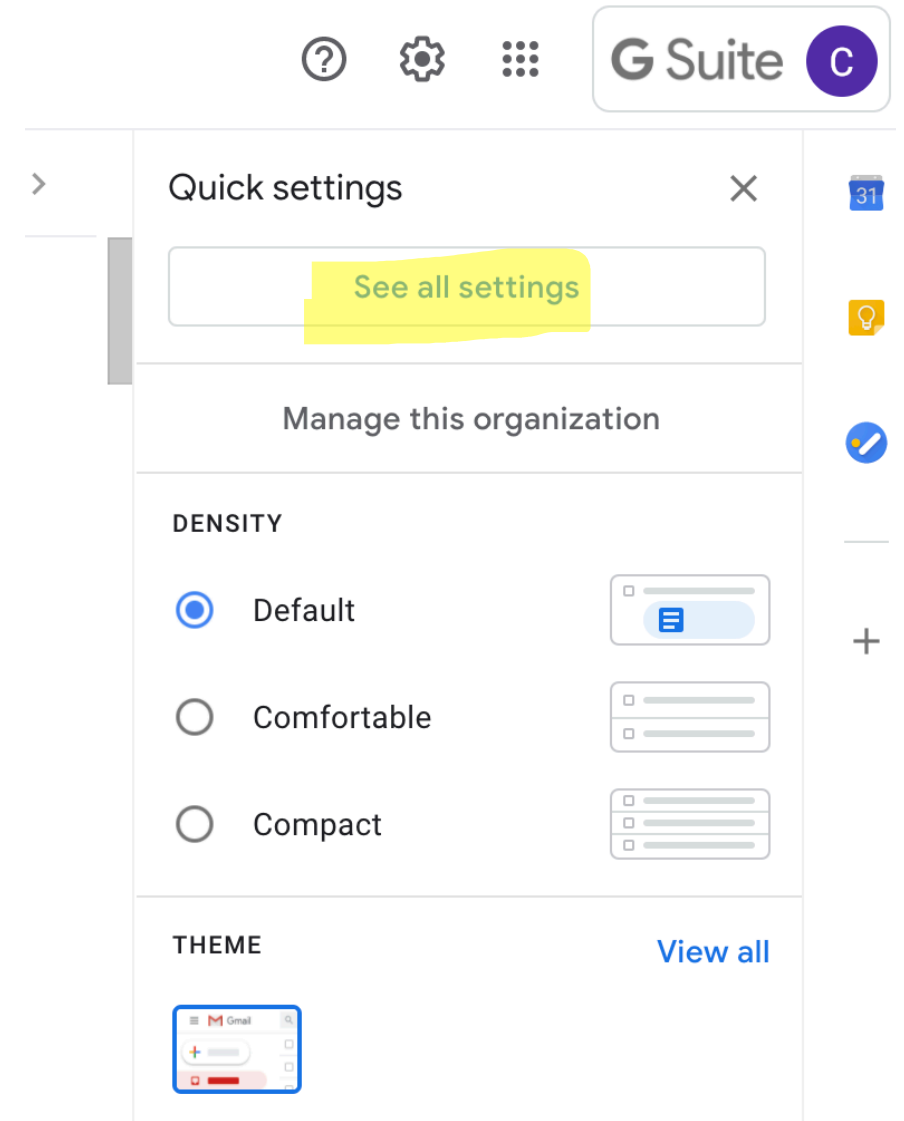
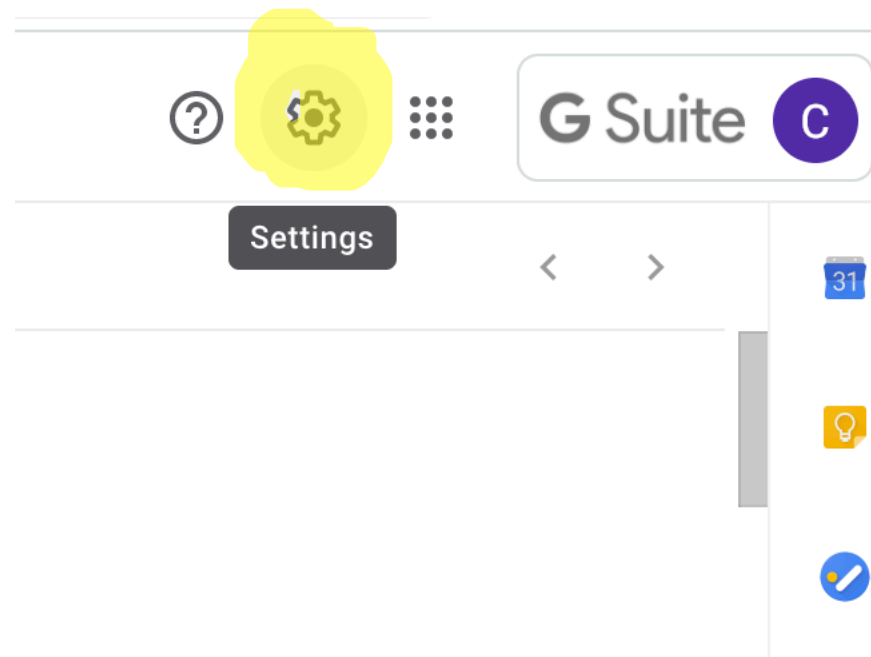
How to add a “safe sender”

STEP: 1

If you are using Gmail. Go to your inbox and select “settings”

STEP:2

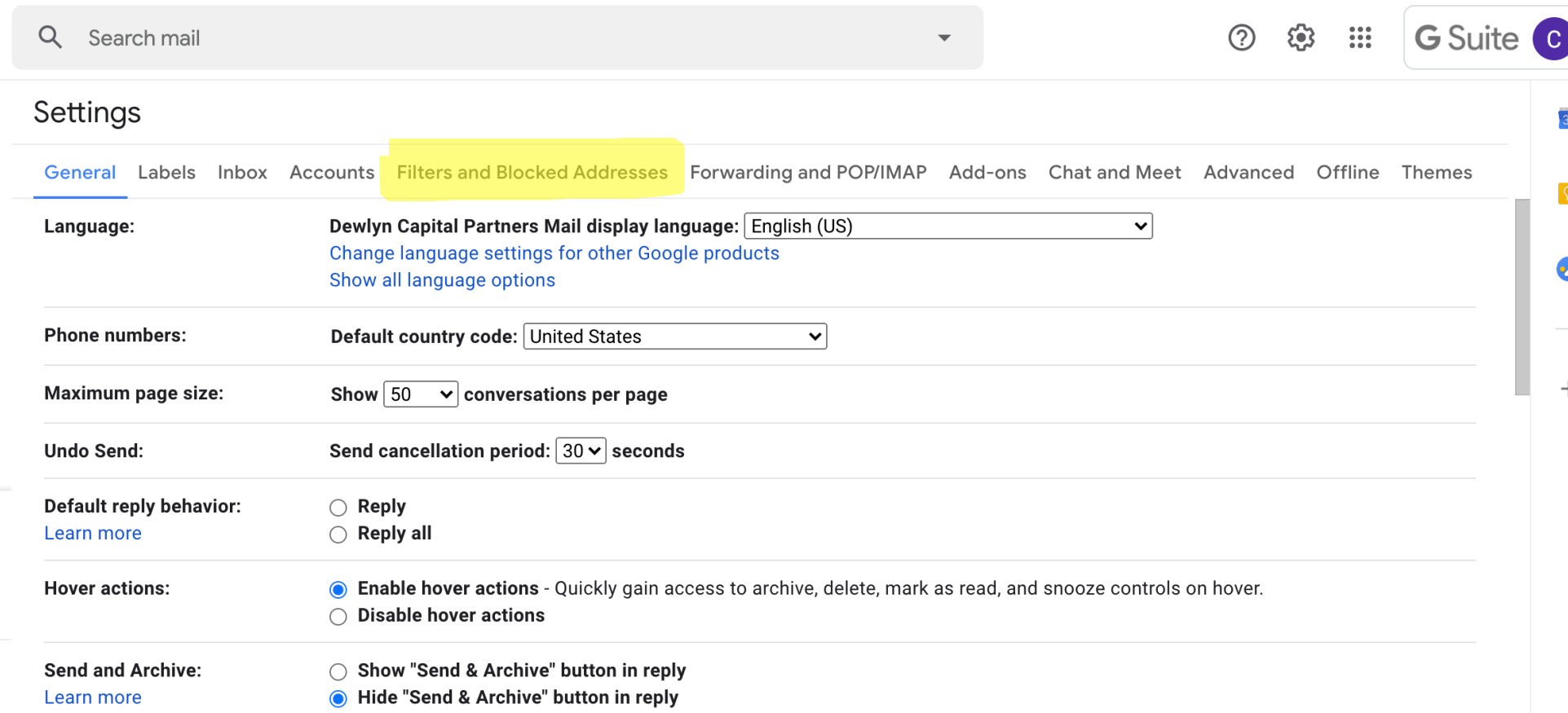
Select “See all settings”



How to add a “safe sender”

STEP 3:

Click on “Filters and Blocked Address”



The screenshot shows the Gmail Settings interface. At the top, there is a search bar labeled "Search mail" and a "G Suite" logo. Below the search bar, the "Settings" section is visible, with the "Filters and Blocked Addresses" tab highlighted in yellow. The settings are organized into sections: Language, Phone numbers, Maximum page size, Undo Send, Default reply behavior, Hover actions, and Send and Archive. The "Filters and Blocked Addresses" tab is currently selected, and the "Language" setting is set to "English (US)".

Search mail

Settings

General Labels Inbox Accounts **Filters and Blocked Addresses** Forwarding and POP/IMAP Add-ons Chat and Meet Advanced Offline Themes

Language: Dewlyn Capital Partners Mail display language: English (US)
 [Change language settings for other Google products](#)
 [Show all language options](#)

Phone numbers: Default country code: United States

Maximum page size: Show 50 conversations per page

Undo Send: Send cancellation period: 30 seconds

Default reply behavior:
 Reply
 Reply all
 [Learn more](#)

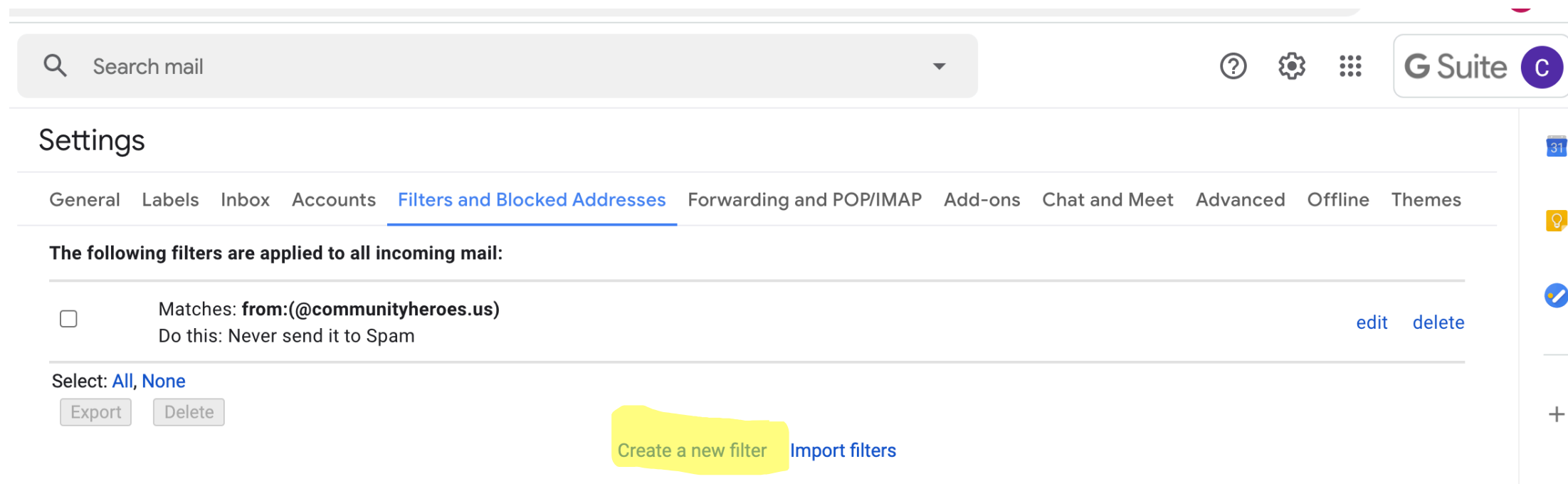
Hover actions:
 Enable hover actions - Quickly gain access to archive, delete, mark as read, and snooze controls on hover.
 Disable hover actions

Send and Archive:
 Show "Send & Archive" button in reply
 Hide "Send & Archive" button in reply
 [Learn more](#)

How to add a “safe sender”

STEP 4:

Click on “Create a new filter”



The screenshot shows the Gmail Settings interface for 'Filters and Blocked Addresses'. At the top, there is a search bar and navigation icons. Below the search bar, the 'Settings' section is visible, with 'Filters and Blocked Addresses' selected. A list of filters is shown, with one filter selected: 'Matches: from:(@communityheroes.us) Do this: Never send it to Spam'. Below the filter list, there are buttons for 'Export' and 'Delete'. At the bottom, there are links for 'Create a new filter' (highlighted in yellow) and 'Import filters'. The right sidebar shows a calendar icon with '31', a lightbulb icon, a pencil icon, and a plus sign.

Search mail

Settings

General Labels Inbox Accounts **Filters and Blocked Addresses** Forwarding and POP/IMAP Add-ons Chat and Meet Advanced Offline Themes

The following filters are applied to all incoming mail:

Matches: **from:(@communityheroes.us)**
Do this: Never send it to Spam [edit](#) [delete](#)

Select: [All](#), [None](#)

[Export](#) [Delete](#)

[Create a new filter](#) [Import filters](#)

How to add a “safe sender”

STEP 5: In the “from” field, type “@communityheroes.us”

STEP 6: Then select “Never send to Spam” and create filter.

Search mail

From **@communityheroes.us**

To

Subject

Has the words

Doesn't have

Size greater than MB

Has attachment Don't include chats

Create filter [Search](#)

from:(@communityheroes.us)

← When a message arrives that matches this search:

- Skip the Inbox (Archive it)
- Mark as read
- Star it
- Apply the label: Choose label...
- Forward it [add forwarding address](#)
- Delete it
- Never send it to Spam**
- Always mark it as important
- Never mark it as important
- Categorize as: Choose category...
- Also apply filter to 0 matching messages.

Note: filter will not be applied to old conversations in Spam or Trash

[Learn more](#) [Create filter](#)

25.07 GB (82%) of 20 GB used Program Policies